

Photography festival „Split Format 2018“

The first Split Format photography festival was organized by Photo Club Split and sponsored by the City of Split and the Tourist Board of the city of Split. The festival consisted of many activities and events that took place in several locations in Split from November 2-18, 2018.

The activities held were as follows:

November 2nd, 2018 – Festival opening and exhibition *Photographs* by Boris Cvjetanović

In Photo Club Split, Marmontova 5, at 8pm, the first photography festival in Split, *Split Format* was opened with the exhibition of the renowned Croatian photographer Boris Cvjetanović who presented his work with fragments from his cycles *Hospital* (Bolnica), *Summer vacation* (Ljetovanje), *Mesnička 6*, and *Workers* (Radnici). These fragments present a cross section of his photography from 1983 to 2005.



November 3rd, 2018- Presentation of Sigma photography equipment and Photo Talk

At 11am the representatives of Prizma d.o.o. held a lecture and presentation of Sigma equipment which was opened until 5pm. The visitors could try out various equipment and learn information about the products first hand.



At 8pm a Photo Talk was held by Boris Cvjetanović – a lecture that presented the exhibition *Photographs* and specific details of how the photos were made.





November 4th, 2019 - Lecture and workshop on astrophotography

At 6pm in Zvezdano selo Mosor (Star Village) a lecture was held about astrophotography led by the esteemed Croatian astronomer and photographer Boris Štromar.



**November 5th, 2018 – Lecture: Organ Vida – a decade of contemporary photography in South-East Europe;
Workshop: Organ Vida – curator practise in photography**

At 6.30 pm in the Youth Centre Split (Klub Mladih Split), a lecture was held by the guests from *Organ Vida* photography festival from Zagreb. Paola Orlić, the producer of the festival, held an interesting lecture about contemporary photography of South-East Europe. At 7.30 pm, the lecture was continued with a workshop on curator practices under the guidance of curators Luj Šimunović and Klara Petrović.



**November 6th, 2018 – Photograph auction
Lecture: Stipe Božić – Taking photos in “impossible“ conditions**

At 7 pm in Zona club there was a humanitarian photograph auction *For the Croatian Homeless Soccer Team*, organized by the portal *DalmacijaDanas*. This auction was held to raise money to get sporting equipment to the Croatian Homeless National Soccer Team that is competing in the Homeless World Cup in Mexico.



At 8 pm in Photo Club Split, a lecture was held by a famous Croatian alpinist, photographer and travel writer Stipe Božić called *Taking photos in impossible conditions*. The audience got to see snippets of Stipe's rich opus and there was a discussion on the technical, artistic and ethical aspects of shooting in extreme conditions.



November 7th, 2018 – Lecture: Zvonimir Barišin – Photojournalist chronology of the great fire in Split (July 17th, 2017)

At 8 pm in the city district of Varoš, a lecture was held by a well-known photojournalist from Split, Zvonimir Barišin, whose chronological documentation of the great fire in Split in 2017, became well known as a very well done and shocking report. The lecture covered the demanding and very difficult circumstances photojournalists find themselves in, and the methods on doing quality work in these circumstances.



November 8th, 2018 – lecture: Paun Paunović – Picigin as Split's identity

At 7.30 pm in Youth Club Split (Klub Mladih Split), Paun Paunović, a well-known Split journalist and sports photographer whose work is often focused on merging these two topics, held a lecture. His photographic documentation of picigin as a unique sport only known to Split and its people, is a very important form of documenting this cultural specificity which represents an important contribution to the cultural identity of Split.



November 9th, 2018 – Fototeh and Yellow Store: presentation of Nikon equipment
Lecture: Igor Nobile: copyright law
November 9-11, 2018 Workshop: Maja Prgomet and Milan Šabić – Camera obscura

At 11.30 am in Photo Club Split, representatives from the company Yellow Store and Fototeh d.o.o. held a presentation of the Nikon photo equipment. Everyone interested had the chance to test out various photography equipment and learn how to use it first-hand.



At 6 pm in the University Library, Igor Nobile, a professional photographer and the first full-time court appointed photography expert in Croatia and an expert on copyright law, held a lecture. There was 30 people interested in this interesting and detailed lecture with many examples and a discussion.





At 8 pm in Photo Club Split a workshop was held on camera obscura under the guidance of Maja Prgomet and Milan Šabić. The participants made their own cameras and learned about this photography theory and mechanics of light, which they will put into practice in the following days.



November 10th, 2018 – Lecture: Mare Milin and Zoran Marinović: Why did we choose Fujifilm Equipment?

Bratulić d.o.o.: presentation of the Fujifilm equipment

Workshop: Maja Prgomet and Milan Šabić – Camera obscura

At 11.30 am, the famous travel writer, humanitarian and award-winning photographer, Zoran Marinović, and fashion and portrait photographer and director Mara Milin, held a lecture on Fujifilm equipment they use in their work. After the lecture, the company Bratulić d.o.o. held a presentation of the Fujifilm equipment and the visitors got to use it.





At 1.30 pm, the second part of the three-day long workshop camera obscura was held, led by Maja Prgomet and Milan Šabić

November 11th, 2018- Workshop: Maja Prgomet and Milan Šabić – Camera obscura

At 1.30 pm, the third part of the three-day long workshop on camera obscura was held, led by Maja Prgomet and Milan Šabić. Under the expert tutelage of the teachers, the participants made their cameras and shot a few photographs which they developed in the dark room, and they acquired theoretical and practical skills that they will use in the future.

November 12th, 2018 – Lecture: Duška Boban: The Urban photoimagnarium

Duška Boban, a historian that has been photographically documenting architectural and geographical changes of the urban spaces in Split since 2000, held her lecture. In front of a packed room, she held a detailed lecture on the questions of Split's identity and the importance of documenting and preserving its cultural heritage.



November 13th, 2018 – Portfolio overview: Ante Verzotti, Mirko Pivčević, and Valentino Bilić Prčić

At 6 pm a portfolio overview was held by three renowned photography experts. The participants had the chance to present their work and receive advice and constructive criticism.





November 14th, 2018 – Lecture: Matko Biljak: Photography in journalism

At 8 pm, photo editor who works for *Slobodna Dalmacija* newspaper, Marko Biljak, held an interesting lecture on journalistic photography, the challenges of being a photojournalist, and how to do the job.



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November 15th, 2018 Exhibition: HPD Mosor – Spirit of the mountain breath of the mountain

At 8 pm a competition exhibition *Spirit of the mountain breath of the mountain* by HPD Mosor was held. The exhibition presented the best photos applied to the competition in 5 different categories: Blenda 22, Oku lijepo, Via Dinarica, Speleology and Mountain and us.



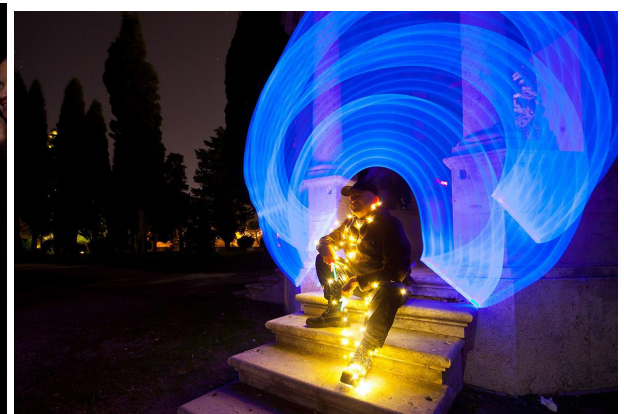
November 16th, 2018 – Presentation: Anigota.hr: Canon equipment Workshop- Goran Leš: writing with light

At 11.30 pm there was a presentation of Canon equipment held by the representatives of the Anigota.hr company. The visitors got the chance to try out the latest Canon equipment first hand.





At 7 pm on Sustipan, photographer Goran Leš held a workshop on light writing. The visitors learned about the theory of it and then tried it for themselves.



**November 17th, 2018 Lecture- Miroslav Georgijević: Stock photography
Presentation: Miroslav Georgijević and Siniša Komlenić: Lupix apps for photographers**

At 11 am, Miroslav Georgijević, an exclusive stock photographer for the iStock by Getty images, held a lecture on stock photography. After the lecture, Georgijević and his colleague Siniša Komlenić presented Lupix app for photographers.



November 18th, 2018 – Workshop: Miroslav Georgijević: Stock photography

At 11 am there was a workshop on stock photography led by Miroslav Georgijević. The participants photographed models on several locations in the centre of Split.





This ends the first Split photography festival- *Split Format 2018*. Its success is proof that there is a need and interest for this kind of event in Split. It lasted for 16 days, held two exhibitions, 10 lectures, 5 presentations, 4 workshops, one portfolio overview and one auction. All this was made possible with the great effort of many volunteers.

Sponsored by: City of Split and the Tourist Board of the city of Split

Sponsors and donors: Marvie Hotel , City Center one Split, Mano, Buffet Fife, Mandrill Nano-Brewing CO. , Leopold's Delicatessen bar

Partners: Youth Center Split (Klub Mladih Split), Split University Library, Luplix, City District Varoš, Zvezdano selo Mosor, HPD „Mosor“

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